

# COTERIE

## SCREENING APPLICATION

Collection Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact for Company: \_\_\_\_\_

\_\_\_\_\_

Contact Telephone #: \_\_\_\_\_

City, State and Zip Code: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Company Telephone #: \_\_\_\_\_

www: \_\_\_\_\_

Company E-Mail: \_\_\_\_\_

Instagram: \_\_\_\_\_

Years in Business: \_\_\_\_\_

Facebook: \_\_\_\_\_

● Are you a part of a collective showroom?  Yes  No If Yes, please list: Japan Leather and Leather Goods

● Is this a new collection/new launch?  Yes  No If Yes, UBM understands you will not provide the requested information below. Industries Association (JLIA)

● In which other Exhibitions/Trade Shows will your company be participating in for the upcoming season?

**(UBM prohibits participation in other concurrent US trade shows.)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

● Please list 4-5 brands you sell with at retail.

\_\_\_\_\_

\_\_\_\_\_

● Please list 4-5 retailers that you currently sell to.

\_\_\_\_\_

\_\_\_\_\_

● In which other Exhibitions/Trade Shows has your company participated in during past seasons?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

● Please list 4-5 target retailers.

\_\_\_\_\_

\_\_\_\_\_

● What is your targeted age demographic? \_\_\_\_\_

● Which of the following categories best defines your collection?

Denim

Contemporary

Young Contemporary

Bridge

Eveningwear

Active wear

Accessories: type \_\_\_\_\_

Other \_\_\_\_\_

What are your average wholesale price points?

\$10-50

\$50-\$100

\$100-\$200

\$200-\$400

\$400 and greater

● Do you plan to show or share any additional labels or licensed collections in this booth? If Yes, please list below.

No.

● **IMPORTANT:** All additional labels or licensed collections must be submitted to your UBM Sales Representative for approval. If approved, each brand is subject to additional label fees. Any additional clothing/ accessory label will be charged **\$2,750 plus the booth fee.**

Please add any additional comments you'd like to share:

\_\_\_\_\_

\_\_\_\_\_