

COTERIE

FEBRUARY 26-28, 2018

JACOB JAVITS CENTER, NYC

SCREENING APPLICATION FALL/ WINTER 2018

Collection Name: _____

Address: _____

Contact for Company: _____

Contact Telephone #: _____

City, State and Zip Code: _____

Contact E-Mail: _____

Company Telephone #: _____

www: _____

Company E-Mail: _____

Instagram: _____

Years in Business: _____

Facebook: _____

● Are you a part of a collective showroom? ☒ Yes ☐ No If Yes, please list: Japan Leather and Leather Goods Industries Association (JLIA)

● Is this a new collection/new launch? ☐ Yes ☒ No If Yes, UBM understands you will not provide the requested information below.

● In which other Exhibitions/Trade Shows will your company be participating in for the upcoming season?

(UBM prohibits participation in other concurrent US trade shows.)

● Please list 4-5 brands you sell with at retail.

● Please list 4-5 retailers that you currently sell to.

● In which other Exhibitions/Trade Shows has your company participated in during past seasons?

● Please list 4-5 target retailers.

● What is your targeted age demographic? _____

● Which of the following categories best defines your collection?

☐ Denim

☐ Contemporary

☐ Young Contemporary

☐ Bridge

☐ Eveningwear

☐ Active wear

☐ Accessories: type _____

☐ Other _____

What are your average wholesale price points?

☐ \$10-50

☐ \$50-\$100

☐ \$100-\$200

☐ \$200-\$400

☐ \$400 and greater

● Do you plan to show or share any additional labels or licensed collections in this booth? If Yes, please list below.

No.

● **IMPORTANT:** All additional labels or licensed collections must be submitted to your UBM Sales Representative for approval. If approved, each brand is subject to additional label fees. Any additional clothing/ accessory label will be charged **\$2,750 plus the booth fee.**

Please add any additional comments you'd like to share:

