

# COTERIE

## SCREENING APPLICATION

(出展ブランド名)  
Collection Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact for Company: \_\_\_\_\_

City, State and Zip Code: \_\_\_\_\_

Contact Telephone #: \_\_\_\_\_

Company Telephone #: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Company E-Mail: \_\_\_\_\_

www: \_\_\_\_\_

Years in Business: \_\_\_\_\_

Instagram: \_\_\_\_\_

Facebook: \_\_\_\_\_

● Are you a part of a collective showroom?  Yes  No If Yes, please list: Japan Leather and Leather Goods Industries Association (JLIA)

● Is this a new collection/new launch?  Yes  No If Yes, UBM understands you will not provide the requested information below.

● In which other Exhibitions/Trade Shows will your company be participating in for the upcoming season?  
(UBM prohibits participation in other concurrent US trade shows.)

● Please list 4-5 brands you sell with at retail.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

● Please list 4-5 retailers that you currently sell to.

● In which other Exhibitions/Trade Shows has your company participated in during past seasons?

\_\_\_\_\_  
\_\_\_\_\_

● Please list 4-5 target retailers.

\_\_\_\_\_  
\_\_\_\_\_

● What is your targeted age demographic? \_\_\_\_\_

● Which of the following categories best defines your collection?

- |  |                                       |   |
|--|---------------------------------------|---|
| <input type="checkbox"/> Denim                   | <input type="checkbox"/> Contemporary | <input type="checkbox"/> Young Contemporary |
| <input type="checkbox"/> Bridge                  | <input type="checkbox"/> Eveningwear  | <input type="checkbox"/> Active wear        |
| <input type="checkbox"/> Accessories: type _____ | <input type="checkbox"/> Other _____  |   |

What are your average wholesale price points?

- \$10-50     \$50-\$100     \$100-\$200     \$200-\$400     \$400 and greater

● Do you plan to show or share any additional labels or licensed collections in this booth? If Yes, please list below.

NO

● **IMPORTANT:** All additional labels or licensed collections must be submitted to your UBM Sales Representative for approval. If approved, each brand is subject to additional label fees. Any additional clothing/ accessory label will be charged **\$2,750 plus the booth fee.**

Please add any additional comments you'd like to share:

\_\_\_\_\_  
\_\_\_\_\_