

**PRESS RELEASE****JAPAN**

# The JAPAN booth will bring together highly refined Japanese brand-name products at PROJECT Las Vegas!

The Japan Leather and Leather Goods Industries Association (JLIA) brings together Japanese brand products boasting both high quality and design capabilities that reflect the current times to exhibit at PROJECT Las Vegas.

Six highly discerning brands participate as representatives for Japan by giving unique presentations.

**Exhibiting Brands at JAPAN booth**

- eddy
- hmny
- MATSUOKA TANNERY
- Numero UNO
- REGAL CORPORATION
- UNOFUKU

Please refer to the following Facebook page for details on exhibiting companies.

<https://www.facebook.com/JLIAJapanLeather/>

**About PROJECT Las Vegas**

Period : 2017/2/21 – 2/23

Venue : Mandalay Bay Convention Center

Address : Mandalay Bay, 3950 S Las Vegas Blvd, Las Vegas, NV 89119

Website :

<http://www.ubmfashion.com/shows/project>

Booth number : 31255

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## MURASE KABANKO Co., Ltd.

## ■ Brand: eddy



eddy®

**Brand Concept**

We make which is the Japanese culture "RANDOSERU". Boxy shape that this does not bend, even six years used robustness and lightness in children. We are taking advantage of the technology, such as easy function knapsack in manufacturing insistence of Japan.

Telephone No +81-52-452-1112  
URL (EN) [www.randoseru-order.jp](http://www.randoseru-order.jp)

Main products RANDOSERU, School bags, Men's bags

## RUBOA Co., Ltd.

## ■ Brand: hmny



hmny

**Brand Concept**

For your everyday hmny, we stitch pliable leathers up in simple with addictive design. With succinct line on your hand, what you want is already what you have.

Telephone No +81-879-25-1237  
URL (EN) <http://hmny.ruboa.com/colection/casual/>

Main products Purses & Wallets, Card Cases, Bags

## MATSUOKA TANNERY

## ■ Brand: MATSUOKA TANNERY



mst  
MATSUOKA TANNERY

**Brand Concept**

In 1974, Matsuoka Hikaku started processing and tanning leather. Our company, like no other, manufactures goods made from environmentally sustainable Yezo deer from Hokkaido and calves.

Matsuoka Hikaku excels in crafting goods with a variety of designs and high functionality through utilization of traditional methods, as well as the development of new techniques. We pride ourselves on producing the highest quality cotton-like leather that is extremely supple yet durable.

Telephone No +81-791-62-1238  
URL (JP/EN) [www.matsuokahikaku.com](http://www.matsuokahikaku.com)

Main products Wallets, Leather Goods, Bags

IO Co., Ltd.

### ■ Brand : Numero UNO



numero uno

#### Brand Concept

"one treasure in your life"

Two shoes designers in Japan launch a new brand "INO/Numero UNO" for your "one" pair of treasures.

Telephone No +81-78-643-1192  
URL (EN) [io522.com](http://io522.com)

Main Products Sneakers, Pumps

REGAL CORPORATION

### ■ Brand : REGAL CORPORATION



**REGAL CORP.**

#### Brand Concept

With a superior reliability in the Japan-Made shoe manufacturing, what is more, we create an integral value of "Tradition and Innovation" based on our quality principle of "safety and security".

In addition to perceiving our footwear products as a essential driving force for creative life and culture of our customers, we provide new value to them in new ways.

Our shoes being excellent total quality are made by such as strict quality inspection of every material, highly skilled artisan backed by long history and considerable experiences, and a lot of time-consuming handworks in the operation.

We are aiming to create our styles to represent "Japanese-ness", sense of intrinsic value of quality in both article and sensory perception.

Telephone No +81-47-304-7110  
URL (EN) [www.regal.co.jp/shoes/c/c81/](http://www.regal.co.jp/shoes/c/c81/)

Main Products Men's Dress Shoes, Men's Classic Shoes

UNOFUKU &amp; Co., Ltd.

### ■ Brand: UNOFUKU



#### Brand Concept

Unofuku is a Bag & Luggage Company established since 1921 in Toyooka, Hyogo Prefecture, Japan. Its collections mix high quality materials such as leather, nylon and organic cotton handcrafted in the traditional Japanese way. Unofuku carries different brands to meet specific modern styles and needs. Bagdex complements businessman attire in an elegant manner, while 129 Corp. is a lifestyle brand both for men and unisex.

Telephone No +81-796-23-1155  
URL (EN/JP) [www.unofuku.com](http://www.unofuku.com)

Main Products Leather Briefcases, Crossbody Bags

UNOFUKU™