

PRESS RELEASE



JAPAN

Seven highly discerning Japanese brands will represent Japan with showings at MIPEL.

The Japan Leather and Leather Goods Industries Association (JLIA) brings together Japanese brand products boasting both high quality and design capabilities that reflect the current times to exhibit at MIPEL - The Bag Show.

Seven highly discerning companies, including some exhibiting for the first time, participate as representatives for Japan by giving unique presentations.

Exhibiting companies at JAPAN booth

- ARTPHERE Co., Ltd.
- Attiy
- CICHARO Co., Ltd.
- KURODA Co., Ltd.
- Signifie Co., Ltd.
- Unofuku & Co., Ltd.
- Yamatou Co., Ltd.

Please refer to the following Facebook page for details on exhibiting companies.
<https://www.facebook.com/JLIAJapanLeather/>

About MIPEL

Period : 2017/2/12 - 2017/2/15
Venue : Fieramilano
Address : Strada Statale del Sempione, 28 - 20017 Rho (Milano)

Website : <http://www.mipel.com/en/>

Hall & Stand No : Hall10
Stand H01-H07/I02-I08

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ARTPHERE Co., Ltd.**Brand: ARTPHERE Frameworks****Brand concept**

This distinctive style is characterized by a modernistic touch combined with the structure (frame) of the classic bag.

A presence and elegance of design is born from a craftsmanship that has been refined through ample experience and modern technology, creating a one of a kind design that can be mistaken for a work of art that captivates the soul.

Telephone No

+81-90-9975-6726

URL (JP/EN)

<http://www.artphere.com/english>

**Attiy****Brand: Attiy****Brand concept**

Spicy bags for working women. This is the concept behind the stylish and practical Attiy bags.

These bags are a working woman's best friend, providing a simple and sophisticated feminine accent to any outfit, with a dash of hot spice.

The brand name Attiy was inspired by the Italian word Attivo, which means active.

Telephone No

+81-90-7453-8973

URL (JP)

<http://attiy.thebase.in/>

CICHIARO Co., Ltd.**Brand: CICHIARO****Brand concept**

CICHIARO has studied the ultimate accessory, furoshiki (Japanese wrapping cloths that can be used in a multitude of ways), to create bags and accessories that are light, versatile, utilitarian and high quality.

<Bags and accessories ideally suited to your lifestyle and desires>

Telephone No

+81-6-6241-5057

URL (JP)

<http://www.cichiaro.jp>



KURODA Co., Ltd.**Brand: KURODA****Brand concept**

Seeking the feel of greatness Working the subtleties of fine leather. Every piece of leather is different, and varies in thickness and the direction that it will stretch and contract. We need to read these subtle differences for each piece as we cut and sew them.

We use simple elegant designs to obtain a clean look which along with careful workmanship and fine leather will age beautifully.

Telephone No
URL(JP/EN/CN)

+81-879-25-9581
<http://www.kuroda.co.jp/en>

Signifie Co., Ltd.**Brand: SIGNE****Brand concept**

In the collection, comparing bag to canvas, works represented graphic art by patchwork, reliable skill of sewing supported experience, the one and only.

Telephone No
URL (JP)

+81-11-211-8363
<http://signe.info>

Unofuku & Co., Ltd.**Brand: UNOFUKU****Brand concept**

Unofuku is a Bag & Luggage Company established since 1921 in Toyooka, Hyogo Prefecture, Japan. Its collections mix high quality materials such as leather, nylon and organic cotton handcrafted in the traditional Japanese way. Unofuku carries different brands to meet specific modern styles and needs. BaggeX complements businessman attire in an elegant manner, while 129 Corp. is a lifestyle brand both for men and unisex.

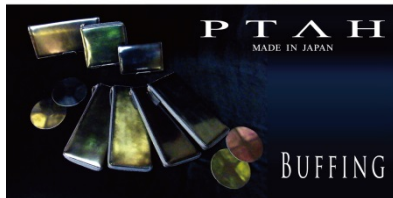
Telephone No
URL (EN)

+81-796-23-1155
<http://unofuku.me/>



YAMATOU Co., Ltd.

■ Brand : PTAH



P T A H
MADE IN JAPAN

Brand concept

Brand name PTAH is taken from PTAH, Creator god par excellence in ancient Egyptian, worshipped as god of universe.

Always we think of this creative spirit to develop new leather items by succeeding the noble conceptual thinking.

Telephone No +81-3-3841-6885

URL (EN) <http://world.tokyo-yamatou.co.jp>