

PRESS RELEASE

Japan Pavilion

Twelve highly discerning Japanese companies will represent Japan with showings at APLF-Leather&Materials+.

The Japan Leather and Leather Goods Industries Association (JLIA) brings together Japanese leather boasting both high quality and design capabilities that reflect the current times to exhibit at APLF-Leather&Materials+.

Twelve highly discerning companies, including first-time exhibitors, participate as representatives for Japan by giving unique presentations.

Exhibiting companies at JAPAN booth

- AIKAWA Co., Ltd.
- ANTOKU CORPORATION
- ARC LEATHER JAPAN Co., Ltd.
- FUJITOU SHOJI Co., Ltd.
- ITOH NOBORU-SYOTEN Co., Ltd.
- KANAME Co., Ltd.
- MASAHIKO KASEI CO.
- Phoenix
- SAKAMOTO CORPORATION
- SANYO LEATHER Co., Ltd.
- Sunward Boeki Co., Ltd.
- WADA SHO-KAI Co., Ltd.

About APLF-Leather&Materials+

Period : 2017/3/29 - 2017/3/31 09:00 - 18:00

Venue : Hong Kong Convention & Exhibition Centre

Address : 1 Expo Drive, Wan Chai, Hong Kong

Website : <http://www.leatherfair.aplf.com>

Hall & Stand No :

Hall 1E / Stand 1E-D21 1E-D22

Please refer to the following Facebook page for details on exhibiting companies.

<https://www.facebook.com/JLIAJapanLeather/>

Media Contact

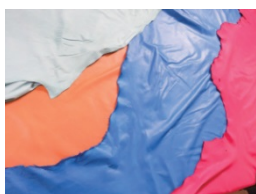
H.P.FRANCE S.A. / PR01.

Mail: pr01_project@hpgrp.com / Tel: +81-3-5774-1420

AIKAWA CO., LTD.**Company profile**

We are leather Wholesalers in Japan, dealing with both Japanese and Italian leather. We have our own company tannery in Japan where we produce various types of leather, from the most basic finishing to more elaborate productions. We also developed a "OEKO-TEX STANDARD 100" Certificated leather, which production is known to be easy on the environment. For more than 10 years now we are having an office in Italy to control the tanneries and facilitate the communication with them.

Product COW LEATHER
 Telephone No +81-3-3844-8000
 URL (JP) <http://www.aikawa-shoji.co.jp>

ANTOKU CORPORATION**Company profile**

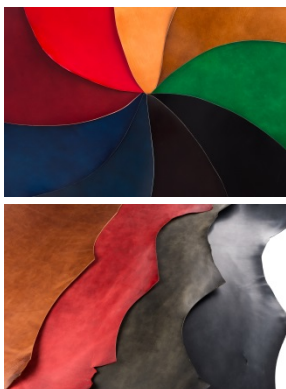
"The GENUINE KAWANISHI leather", world's softest and finest cowhide leather. Antoku Corporation (Glove, cattle leather for clothing, leather for furniture, leather for lady's handbag) We were established in 1951 in "KAWANISHI" area, Japan, where is well-known as the birthplace of "KAWANISHI leather", which is softest and finest cowhide leather in the world. We have been producing them for gloves and garments to global market since then. We are very proud of and very pleased with producing the best quality "KAWANISHI leather" and selling our products to the world. "KAWANISHI leather (Drum dyed leather)" is 'the real leather of leather' as well as 'vegetable tanning leather'. No one could copy it and no one could compete with our leather. It is just natural but it is unique. "The best leather is the genuine leather," once you touch it, you feel and you love it.

Product Glove leather, Upholstery leather,
 Handbag leather
 Telephone No +81-72-759-7352

ARC LEATHER JAPAN CO., LTD.**Company profile**

In 1946, ARC LEATHER JAPAN CO., LTD., a Horse leather tannery established in Himeji, Japan, where leather was originated in Japan. We are changing a handling range of leather products from the shoe lining to luggage, bags, clothes, shoes, and small leather goods depending on the trend of the times. In the future, while we will listen to the feedback from customers, at the same time we will also strive to develop new and unique products. We will keep asking ourselves how we can make the most of Horse leather. We hope to continue spreading the latest Horse leather culture within Japan and also across the world.

Product Japanese "SHIBORI" Leather
 Japanese Functional Leather
 Japanese Quality Inkjet Printed Leather
 Telephone No +81-79-223-3740
 URL (EN/JP) <http://goo.gl/RJ1GJ7>

FUJITOU SHOJI Co., Ltd.**Company profile**

Our company was established in 1921. Many customers from China, Korea and many other countries come to our company to buy leather materials. Among our leather materials, especially cordvan is the most popular and confident of high quality. There are ten colors of this materials. In addition, we have an abundant selection of leather materials. And we can sell in small lot.

Product Cordovan(horse hide), Water proof leather(cow hide)
Ecology leather(cow hide)
Telephone No +81-3-3874-1131
URL (JP) <http://www.fujitou.jp/>

ITOH NOBORU-SYOTEN Co., Ltd.**Company profile**

We are the official agent of Tochigi leather company. We sell specialist on thick and heavy leather.

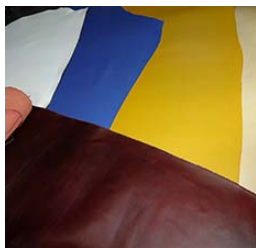
Product Saddle Leather made in TOCHIGI LEATHER
Waxed Saddle Leather made in TOCHIGI LEATHER
Oil Vachetta made in TOCHIGI LEATHER
Telephone No +81-3-3866-6226
URL (EN) <http://www.itoh.mhirainc.com/>

KANAME Co., Ltd.**Company profile**

Kaname is the finishing company only used dyestuff and using both Japanese domestic cow hide and Us cow hide in Sumida, Tokyo. Also all our leather is made mostly by hand, not using many machines.

Product Japanese domestic full vegetable cow hide leather crust
Us full vegetable cow hide leather crust
Oiled finished leather
Telephone No +81-3-3623-8545
URL (JP) www.kaname-brand.co.jp

MASAHIKO KASEI CO.

**Company profile**

Our company operates manufacturing and distributing of high quality leather such as shoes, handbags, belts and including the other leather products. We control the quality to make orders from customers from tanning, re-tanning until finishing process by selecting the most suitable materials for each products.

Product Leather for Shoes
 Leather for Handbags
 Leather for Small Items

Telephone No +81-791-62-3686
 URL (EN/JP) www.masahikokasei.com

Contact in Thailand
 Company Name: THAI TOKUNAGA CO., LTD
 Tel: +66 2 701 3630
 Website: www.thaitokunaga.com

PHOENIX

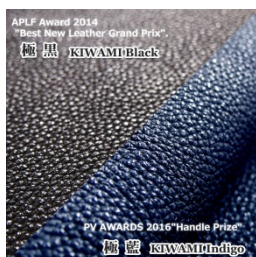
**Company profile**

We deal in leather materials, metal parts, tools and textbooks related to leather crafts in Osaka. We can respond to small lots for individual craftsmen and small manufacturers. Vegetable tannage results in attractive leather with a thick, strong and aged deterioration. We will prepare the thickest leather from our stock for APLF 2017. Please stop by our booth to see our vegetable tannage made in Japan.

Product Syonan Saddle Leather (Full Grain)
 Syonan Saddle Leather (Glazing)
 Tochigi Saddle Leather (Glazing)

Telephone No +81-6-6632-1327
 URL (JP) <http://l-phoenix.jp/>

SAKAMOTO CORPORATION

**Company profile**

Since the end of Taisho period, Sakamoto-Shoten has been a shop on the banks of Ichikawa, Himeji, Hyogo Prefecture of Japan as a Leather manufacturer of Kendo such as chest guard (do).

APLF AWARD 2014 The Best New Leather prize
 PREMIERE VISION AWARDS 2016 The Handle prize.

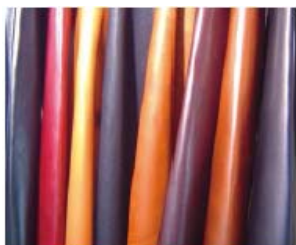
Product Himeji Kurozan Leather

Telephone No +81-79-252-3050
 URL (EN/JP) <http://himejikurozan.net/>
 (JP) <http://www15.plala.or.jp/show-miyabi/>

SANYO LEATHER Co., Ltd.**Company profile**

Sanyo Corporation is tannery company which founded over 105 years. Supporting makers and craftsmen around the world from Himeji, Japan.

We provide various kinds of leather suitable for Shoes, Bag, and every other types of leather goods.

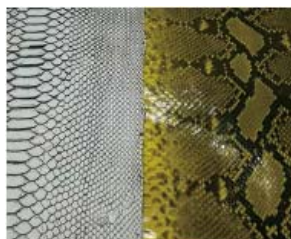


Product	Cow Hide Leather, Kipskin Leather Carfskin Leather
Telephone No	+81-79-281-2141
URL (EN/JP)	http://www.sanyotan.co.jp/

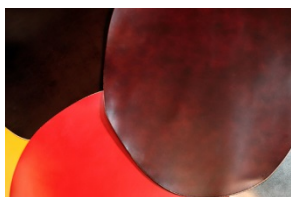
Sunward Boeki Co., Ltd.**Company profile**

We are specialized especially in Diamond python leather tanned and finished in Japan. We can supply nicely finished leather with high quality control.

Product	Diamond python leather
Telephone No	+81-3-3842-8157

**WADA SHO-KAI Co., Ltd.****Company profile**

For this exhibition, we planned our product lineup by focusing on "pigskin leather," representative material of Japan. Pigskin can be said to be the only leather with which we can realize "perfect Japan-made" because thanks to the large amount of pork consumption in Japan, we can conduct all processes from procurement of raw hides to manufacturing of leather within the country without counting on import. Lightness, durability against friction and tear and three pores in triangle can be mentioned as the features of pigskin leather. Please be sure to visit us and see such Japan-made leather.



Product	CORDOVAN, AMEBUTA(Glazed pigskin), INDEN
Telephone No	+81-3-3875-2666